



CARTER MCGUYER™

The Business of Good Design • [cartermcguyer.com](http://cartermcguyer.com)

**Experienced. Qualified. Articulate.**  
**Carter McGuyer understands**  
**the business of design.**

Carter McGuyer doesn't just observe good design—he creates it. As an award-winning product designer, he knows what works, what sells, and what good design can mean to a product line's success.

That makes Carter in demand as a spokesperson for good American design. His commentary, critique, and explanations help a buying public understand how function dictates form. He also helps design students through the process of marrying good design with cost-effective production and packaging techniques to make a product a win for everyone. He is sought after for joining good design with good form—a win for everyone.

Need a speaker, a spokesperson, or a consultant?  
Carter McGuyer understands the business of design.

**Carter McGuyer**  
*Design Advocate*

Carter McGuyer Design Group, Inc.  
P.O. Box 2147, Muscle Shoals, AL 35662  
866.466.7888 • [www.cartermcguyer.com](http://www.cartermcguyer.com)